

Webinar Discussion

Digital Transformation in Banking: How Traditional Banks are Adapting to the Fintech Challenge

Thursday, 14 November 2024 | 12 pm UK

[About the Webinar](#)[Key Take-Aways](#)[The Webinar Panel](#)[Download Now](#)

WHY ATTEND?

Uncover the strategies that banks at the forefront of digital strategy are deploying to compete with fintechs, enhance customer experience, and lead in the digital era.

KEY TAKE-AWAYS

- **Competitor Landscape:** How do traditional European banks perceive the competitive threat from neobanks, and how are they planning to respond over the next five years?
- **Technological Innovation:** What specific technologies (e.g., AI, AR/VR, cloud migration) are European banks investing in to improve customer experience and operational efficiency? How effective are these investments likely to be?

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- **Open Banking Impact:** How has open banking influenced the competitive landscape in Europe, and what changes are anticipated with the upcoming PSD3 and FIDA regulations?
- **Fintech Collaboration:** In what ways are European banks collaborating with fintech startups and technology providers to enhance their service offerings? Can you share some successful examples?
- **Customer Experience:** How are traditional banks emulating neobanks in providing seamless customer experiences? What are the key areas where they still need to improve?
- **Payment Innovations:** With the payments sector being a major focus for new entrants, how can traditional banks innovate in this space to maintain and grow their market share?
- **Future of Financial Services:** Given the potential for market consolidation, how do European banks foresee the evolution of their business models in the next 12-24 months, particularly in terms of offering banking as a service and developing digital ecosystems

THE WEBINAR PANEL



Conrad Ford
Chief Product &
Strategy Officer
Allica Bank



Luis Fiestas De Fuentes
Head of Digital Banking
BBVA Germany



Dr Ritesh Jain
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David McLaren
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